



FOR IMMEDIATE RELEASE

DARE TO SHARE YOUR BLOOD STORY – ANNOUNCEMENT OF WINNERS

Windhoek, Namibia – June 17, 2025–Blood Transfusion Service of Namibia (NamBTS) is excited to announce the winners of the innovative and impactful competition that brought out powerful stories about blood donations that inspired others. The stories were real life experiences and were submitted in the form of video, poem, song, play, film or animation.

Participants recorded their stories and based their content on real life events. More than 250 stories were submitted, with the majority of them being poems. NamBTS is honored to have read and judged all the tear-jerking, feel – good, creative, submissions from blood donors and recipients.

The winners were chosen by a panel of qualified judges from Ministry of Education, Arts and Culture - Ms Gretta Gasper, Namibia Film Commission - Ms Esther Veii Beukes, Arts Professor at Unam - Mr Jacque Mushanndja, Arts Association of Namibia - Ms Queeny Hekandjo, and NBC TV - Mr Jackzee Tsareb.

The judge's results are as follows:

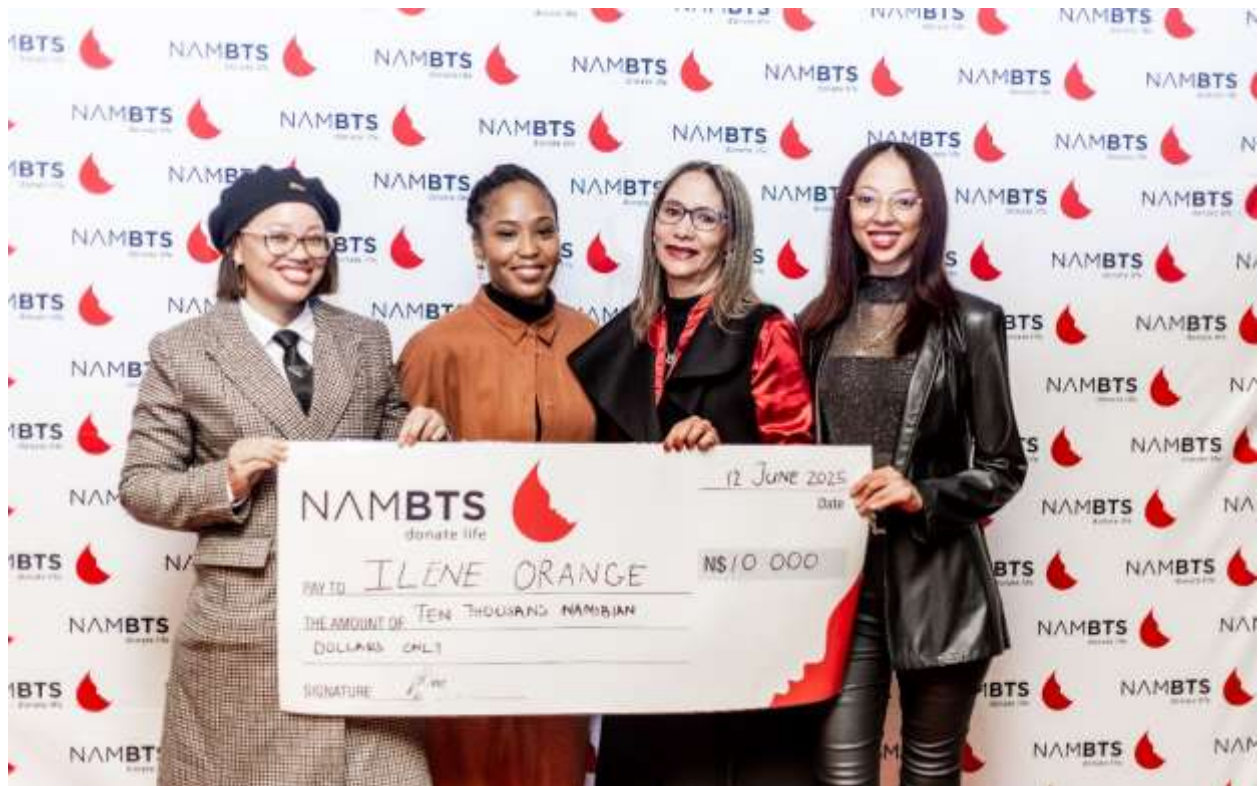
First Prize: N\$10 000 – Ilene Orange from Gobabis

Second Prize: N\$5000 – Diedre Kharihas from Omaruru

Third Prize: N\$3000 – Loide Ekandjo of Windhoek

Two commendation prizes of N\$1500 each, were awarded to Stefan Van Der Merwe and Juliette Erdstieck.

Blood Transfusion Service of Namibia (NamBTS) and the Global Blood Fund wish to thank all participants for their well narrated stories as we look forward to sharing your content on our social media platforms.



Picture : (L - R) Queeny Hekandjo, Esther Veii-Beukes (Judges), Ilene Orange (Winner) and daughter.

For more information/queries on the **Dare to Share your blood story** Competition, please contact NamBTS on pro@bts.com.na or 083 378 7000.

For media enquiries, please contact: Zita Tobin, Manager Marketing and Donor Relations, at 083 378 7000 or zita@bts.com.na / pro@bts.com.na

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